

# **Unlocking Energy Efficiency**

Maximizing Utility Savings with Zero Equipment Investment

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This book will reveal cost reductions and how to slash your energy costs without having to invest a lot of money. You don't need to spend a lot to save a lot! The three pillars of cost reduction are discussed: assembling your options and analyzing your risk, developing options with your utility, and cutting out obvious waste in your operation. Those who will benefit from this exceptional and unique text are business owners, CFOs, plant managers, plant engineers, and energy managers. You will learn how to distill what cost savings are possible and how you can quickly accomplish those savings from what you already know, and you can expect to walk away at the end of this book with confidence and a realistic plan of action for reducing your costs.

River Publishers Series in Energy Sustainability and Efficiency

### UNLOCKING ENERGY EFFICIENCY

Maximizing Utility Savings with Zero Equipment Investment

Second edition of Practical Solutions for Energy Savings - A Guidebook for the Manufacturer

**Roger Brown** 

## **River Publishers Series in Energy Sustainability and Efficiency**

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### **KEYWORDS:**

Utility cost reduction, energy cost reduction, deregulated electricity, deregulated natural gas, demand response, time of use rate, interruptible power



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